

OUR CRISIS MANAGEMENT PROCESS

1

DEFINE OBJECTIVES AND ASSESS RISK

Collaborate with the stakeholders to define engagement objectives while conducting a risk assessment to gauge potential impacts.



2

INVESTIGATE AND FACILITATE

Gather evidence and conduct interviews for investigations, while facilitating crisis meetings effectively.

3

ANALYZE AND REPORT

Provide objective and transparent analysis through comprehensive investigation reports, offering actionable recommendations.



4

MITIGATE AND COMMUNICATE

Collaborate on crisis mitigation, damage control, and reputation management. Develop and execute a transparent communication strategy.



5

MONITOR, REVIEW, AND SAFEGUARD

Continuously monitor the situation, implement long-term reputation safeguarding, and conduct post-crisis reviews to enhance services based on feedback.