

What is the core purpose of our organization?
Why do we exist, and what positive impact do we aim to make in the world? How does our existence relate to our culture and values?



Leadership

How do leaders within our organization shape and define our culture?
What behaviors and values do our leaders exemplify and promote?
To what extent do our leaders embody the organization's core values?
How does leadership contribute to the development and maintenance of our culture?



Values

What principles guide our organization's decisions and actions?
How do our team members and stakeholders commonly align on values?
Are we dedicated to living and promoting our core values?
Do our values support and enhance our Value Proposition?



Measure

How do we measure alignment of core values with employee behaviors?
What metrics track leadership's impact on our culture?
Are there reliable methods to gauge culture integration into systems?
How do we measure culture's impact on customer satisfaction?



Beliefs

What common assumptions and beliefs are held within our organization?
How do these shared beliefs influence our behaviors and decisions?
Do our beliefs align with our organization's mission and purpose?
Are there beliefs that need adjustment to better serve our goals?



Behaviour

How do our employees' behaviors reflect our organizational culture?
What specific behaviors are encouraged and discouraged within our culture?
Are there behavioral patterns that need adjustment to align with our values and goals?
How can we measure the impact of desired behaviors on our organizational success?

Our Culture Canvas